

Rainbow Rockers Executive

Meeting Summary - June 5, 2023

2022/2023 Close Out Meeting

Present: Steve Horwood (President), Andrew Toll, Kevin Martin, (Promotions), Mike McGuire (Bonspiel), Patrick Peloquin (Drawmaster), Bill Joyce (Secretary), Chad Buffel (Treasurer), Russ Francis (Bonspiel)

Absent: Brian Johnson (Webmaster), Peter Fortier (Bonspiel), Kevin Verberne (Membership)

Previous Minutes

The minutes of the March 28th meeting were approved.

End of Season Banquet

The food from "Grounded" was a very big hit. Thanks to Kevin for making the arrangements with the caterer. The expenses for the event came in at \$7,853. 37 which was approximately \$2,000.00 more than planned. The additional expenditures were approved in an email.

Finances

Chad presented three documents: a revenue snapshot by round, the OTRB budget and the year to date actuals vs planned. Links are provided at the end of this document.

The engraving is the only item yet to be finalized for the OTRB. The surplus for the event presently stands at \$6,352. 52. This is due to higher than expected revenues from sponsorship, 50/50 draws and the auction.

For the year to date report, there are only a few items left to finalize including miscellaneous, year end prizes, bar bucks and OTRB expenses. The actual year end surplus stands at \$2,576.84 compared to an expected deficit of \$6,716.99. The OTRB revenues along with an unanticipated \$ 2,000 Ottawa Valley Curling Association grant explain the difference.

The cash on hand for the league stands at approximately \$15,000 as opposed to the planned amount of \$6,000. With this in mind the executive voted on the following motion forwarded by Mike and seconded by Andrew. The motion approves three expenditures. 1 - a donation of \$1,000 to the OCC. (Steve to discuss needs with Dalal which should ideally align with improvements for league curlers.) 2 -

\$2,000 in seed money to be set aside for the 2024 edition of the OTRB, and, 3 - \$3,000 to be set aside for the purposes of player development in the 2023/24 season. The motion was carried unanimously.

Chad expects to be able to close the books for 2022/23 by the end of June.

Membership Survey

Bill reported on the results of a survey sent to all members at the end of this season.

Survey Monkey was used (\$134 cost). Next time a survey is required Brian will set it up on the website at no cost. The results including comments were sent in advance to the executive. A version without comments (which could be identifiable) will be posted along with these minutes.

86 members completed the survey which amounts to a 51% response rate.

The first question asked members to rate their overall satisfaction with the RRCL. 97% of respondents reported that they were either very satisfied or satisfied with the league. Many positive comments were recorded along with a request for greater financial transparency, a request to review how the league winner was decided and a request for the kitchen to be open on Sundays.

Question 2 asked about overall satisfaction with the facilities at the OCC. The satisfaction rate was 97%. The most frequent comments were about the desire for the kitchen to be open on Sundays.

The third question asked about satisfaction with food and bar prices. 66% were satisfied, 22% were neutral and 12% were dissatisfied. When asked about the importance of food and bar prices, 48% reported that they were either somewhat or very important.

The next question asked folks to rate their satisfaction with the availability of kitchen services. 40% were either dissatisfied or very dissatisfied while 47% were neither satisfied or dissatisfied. 45% stated that kitchen services were somewhat or very important to them.

The seventh question dealt with social activities such as banquets, euchre, drag bingo, etc. 79% were very satisfied or satisfied. Many positive comments were received about the fact that new things were tried this year. A common complaint was that the social events were held while games were still underway.

93% of respondents reported that they were satisfied or very satisfied with the league's communications.

The next question asked about the OTRB. 40% reported satisfaction, 40% were neither satisfied or dissatisfied and 20% were dissatisfied. Many commenters asked for a return to the established format used in previous years.

The final question asked about future priorities for the league and included an open ended comment field. 22% thought that expanding the league should be a priority and that same number agreed that

expanding community involvement should be a priority. 20% thought that providing more social events should be prioritized. 41% agreed that providing more instruction at the beginner level was important and 46 % thought more instruction at the intermediate level was a good idea. 34% agreed with keeping the status quo and thought that no significant changes are required.

Comments included many positive elements but also the need for better transparency and accountability regarding league decisions and finances. The need for player development was also noted.

The executive discussed the results and is committed to making changes to address the members' concerns.

Specifically:

- As already decided, executive meeting minutes and financial documents will be posted on the website for members to review.
- A year end report will be created and posted on the website to show more transparency to members.
- An event where executive members will be available to meet with members to answer questions or to discuss their ideas or concerns will be considered for next year.
- Steve will discuss members' comments on the lack of kitchen services with the OCC club manager. He will also relay the survey results on the general level of satisfaction and the respondent's views on kitchen and bar prices.
- Regarding the conflict of scheduled games and social events, we will consider the option of playing on more Saturdays, but only with two draws. This would ensure that teams would not be playing into the evenings but would not require that teams actually play any more Saturdays.
- New social events such as a trivia night will be explored.
- Comments regarding the OTRB will be carefully reviewed by the new bonspiel coordinators and a revised format will be suggested for next year.
- Player development, both at the beginner and intermediate level will be prioritized for next year. A sub committee including Mike, Bill and Steve will be struck and the following ideas will be considered:
 - More beginner clinics
 - Assigning a coach/mentor for new teams
 - Making more practice ice available.
 - Organizing an event led by well known competitive curlers which would include on ice and off ice instruction at the intermediate level.

Executive Year End Reports

Each member of the executive gave a brief summary of their activities this past year and will submit a one page written summary. These summaries will be compiled into the year end report. Bill will draft

the report and circulate it to the executive for their feedback. It will be published on the website once finalized.

As part of the discussion it was noted that we will investigate more league sponsors for next year, possibly a local brewery. We should also revive a bocce ball event for next summer. A LCBO gift card and thank you card will be given to the parting members of the executive. The cards are already purchased. Some prize money remains unclaimed. A refresh of web content is required. The promotions team met and surpassed their goals for the year. 50/50 sales duties will be awarded to teams and will be noted on the original schedule of draws.

A reminder that we need to refresh our hogline pig for next year.

This concluded our 2022/23 meeting and a new meeting of the 2023/2024 executive was convened.

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New Executive Members

Welcome to our new member Russ Francis who will work with Kevin Martin on the OTRB.

Membership

Mike reported that he has received 166 registrations so far, 145 from returning members. 18 of these are new players and 3 are spares. There are also 15 people who are part of registered teams, but who have not yet registered.

40 teams are therefore likely formed already with only 5 spots to fill.

In order to allow everyone who has registered so far a spot to play, the league would have to expand to 45 teams. League expansion to that extent would lead to significant changes. For example, banquets could not be accommodated at the OCC with one seating and ice may have to be found at another club.

Mike will further review potential team make-ups and Patrick was tasked with coming up with draw options for an expanded league. One scenario could be 42 teams with 6 divisions of 7 teams each.

This topic will be discussed again during our next meeting in early July.

Vice President Position

Steve moved that Chad would remain in the VP position this season, Patrick seconded and all voted in favour.

Pride 2023

Kevin will inquire with CurlION to see if the inflated curling equipment might be available again this year.

It was decided that we will have a booth again, but not march in the parade (as there was little appetite to do so last year).

For those who would like to sign up to learn more about curling, Brian will be asked to develop a simple sign-up form on-line, possibly to be accessed via a QR code.

Meet and Greet in September

T's is an option, along with the Lookout. Kevin will contact both so see if any deals can be arranged for attendees and/or if either is interested in becoming a sponsor for the league.

Next Meeting

The next meeting will be held via Zoom on Tuesday July 4th at 7:00 pm.

Links to financial documents presented at the meeting:

https://drive.google.com/file/d/1hB5elqP2sv5s3ysjU0xSLxFdBV0HbZ4B/view?usp=drive_link

https://drive.google.com/file/d/15Moi_x0Lq_P7VOnfOnCgjfz1F1FDo0T/view?usp=drive_link